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HOW I CAN HELP

Strategy & Positioning

Define the unique value proposition of an organization, project, or event, then build the messaging architecture that lifts every channel.

Writing & Messaging

Develop white papers, case statements, executive communications, and campaign narratives, researched and written to advance mission and business goals.

Program & Production

Create the convenings and workgroups where strategy becomes an experience that sharpens the brand and deepens engagement.

PAST ROLES

Served as Director of Marketing and Communications at:

Northern Virginia Family Service

Oakton, VA

Union for Reform Judaism

New York, NY

The Center for Arts Education

New York, NY

JTA

New York, NY

DAVID BILLOTTI

FRACTIONAL COMMUNICATIONS & STRATEGY

Chicago, IL

For more than 25 years I've helped communal organizations, faith institutions, and international companies reach the audiences they need with messages that move people to act. I know how to navigate challenges, identify opportunities, and deliver results that change an organization's trajectory.

RECENT HIGHLIGHTS

- Currently serve as lead marketing and communications consultant to an international religious organization, developing white papers, sharpening messaging, and evaluating growth opportunities.
- Co-founded Sing Unto God and became its Executive Director in 2025, expanding programming through new partnerships, growing fundraising revenue, and co-producing Hava Nashira, the seminal Jewish songleader conference.
- Through Evolve Giving Group, wrote cases for support and built fundraising message systems alongside nonprofit executive teams and boards across Chicago and North America.
- As lead consultant to the Faith and Media Initiative, guided the inaugural Fellow cohort, partnered with the public relations team, and co-produced an exclusive convening in Oxford, UK.
- Supported the marketing team of a national educational institution, including crisis communications, internal messaging, video production, and development copywriting.
- For an international Fortune 500 company, wrote executive communications, researched and developed white papers, and supported internal communications.